



THE NEW ORLEANS ART ASSOCIATION
Presents the
2019 NOAA NATIONAL ART SHOW
OCTOBER 8 – NOVEMBER 3, 2019

INVITATION AND CALL-TO-ARTISTS

The New Orleans Art Association (NOAA) has renewed its commitment to produce an annual juried National Art Show for artists from the United States. The exhibit will be at the New Orleans Art Center in October and November 2019. Cash awards will be presented for outstanding examples of the accepted artists' work.

You are cordially invited to participate and submit artwork entries and, if accepted, you should look forward to an exciting and pleasurable event here in New Orleans.

The Art Association of New Orleans dates back to 1887 and is one of the oldest art organizations in New Orleans. Please visit our website, www.noartassoc.org, to view our history in supporting and encouraging the development of fine art in New Orleans and Louisiana.

CALL-FOR-ENTRIES REQUIREMENTS

A maximum of five (5) pieces of artwork may be submitted per artist. Diptych and triptych pieces shall be labeled and numbered as such.

The artwork shall consist of two dimensional (2D) works only. Artwork shall be original in design, concept, and execution performed without supervision or instruction, by the submitting artist and completed within the past two years. The artist shall be eighteen years of age, or older at the time of entry(s) submittal.

Acceptable media shall be limited to paintings; (oil, acrylic, water media, pastel, and encaustic and egg tempera) and drawings (Conte-crayon, colored pencil, graphite, charcoal, pen and ink, and scratchboard).

Non-acceptable media includes reproductions, prints, photography, videos, crafts, jewelry, three-dimensional (3D) works, textiles, fiber art, collages, montages, and any computer-generated elements.

The accepted artwork shall be dry and provided with wire and screw-eyes or D-rings for hanging. Gallery-wrapped submittals (minimum 1 1/4 inches deep) shall have all edges finished/painted and all staples, hooks, etc., not visible on any edge. Artwork shall not exceed 48 inches on its longest dimension including the frame nor be less than 8 inches.

Artwork that does not meet these eligibility criteria shall be excluded from the show and no refunds will be issued. The artist will be responsible to arrange for retrieval.

JUDGE

Alan Flattmann, world renowned New Orleans artist, will judge and jury the entries. Mr. Flattmann is a PSA Master Pastelist and a PSA Hall of Fame Honoree and has authored four books. He is actively engaged in artistic

endeavors and is the founder of the Degas Pastel Society. Please review Mr. Flattmann's resume attached.

WORKSHOP

- In conjunction with the show on October 9, 10, 11, 2019, Mr. Flattmann will conduct a 3 day workshop of on-site painting in the New Orleans area, including the French Quarter. Local transportation will be provided. The cost for NOAA members is \$300 and \$350 for nonmembers. The workshop will be limited to 15 students. For full details visit our website at www.noartassoc.org.

ENTRY PROCESS

Entry is by online only. NOAA has employed an online entry service provider which will accept digital image entries and process the associated entry fee.

Go to showsubmit.com, scroll down to the 2019 NOAA National Art Show, then follow the instructions. A valid credit card or debit card will be required. Entries should be formatted as provided in the instructions for file size, format, painting title, artist's name, address, etc.

The fee for one (1) to three (3) entries is \$45 or \$35 for NOAA members. Two additional entries may be submitted for \$10 each.

A diptych or triptych ensemble shall be considered a single entry. A single digital image containing all of the pieces, and in the sequence desired by the artist, shall be submitted for entry. The groupings of either must be within the size limitation of 48" total for single entries.

The online entry service provider will notify the artist after the entry fee has been processed successfully. There will be no refunds after the entry fee is submitted.

AWARDS

Appropriate ribbons will be presented for the selected 1st Place (\$2,500), 2nd Place (\$1,250), 3rd Place (\$750) and Honorable Mentions. Additional merit prizes will be awarded as deemed appropriate by the judge.

ACCEPTANCE NOTIFICATIONS

Notification of the juror's decision will be provided by e-mail from showsubmit.com.

A maximum of eighty (80) artworks will be exhibited. **Artwork accepted must match that as depicted in the submitted digital images without exception.** Failure to provide the accepted artwork might mean disqualification for any future entry in NOAA exhibits.

The judge's decisions are final.

ARTWORK DELIVERY

Accepted artwork may be hand-delivered to the New Orleans Arts Center ,3330 St. Claude, N.O. LA 70117 (tel 504-383-4765) on Monday, October 7th, 2019 between 9:00 a.m. and 12:00 p.m. Deliveries prior to or after Monday, October 7th, 2019 will not be accepted.

Artwork that require handling and shipping shall be delivered to the receiving agent A-Plus Shipping, by September 23, 2019.

Shipping instructions will be provided with each acceptance notification. The artist is responsible for shipping cost to and from the show.

In addition, there will be handling fee of \$60 for each shipped painting.

All accepted artwork shall remain on exhibit for the length of the show, including any sold items.

ARTWORK TAKEDOWN/PICKUP

Retrieval of their hand-delivered items is scheduled for November 4, 2019 between 9:00 a.m. and 12:00 p.m. at New Orleans Arts Center ,3330 St. Claude, N.O. LA 70117 (tel 504-383-4765)

Return instructions for shipped artwork will be provided in the acceptance notification.

LIABILITY/INSURANCE

Insurance for artwork is the responsibility of the artist. NOAA and NOAC assume no liability for any loss and/or damage to the artwork prior to, during, or after the exhibit.

USE OF IMAGES

Permission to use the submitted images for purposes of marketing and promotion purposes directly related to this exhibit shall be implied by submittal of the entry. Copyright and other legal rights remain the property of the artist.

SHOW CATALOG

One catalog shall be provided to each entrant depicting entries, awards, recognitions and

sponsor acknowledgements. Additional copies will be available at the exhibit for \$10 each.

SALES

All accepted artwork shall be offered for sale. A commission of 40% of the sales price shall be retained by NOAC. Prices shall remain fixed, and any pieces sold shall remain in the exhibit until final close of show. Sales personnel will be available during the show days and hours.

IMPORTANT DATES

May 12, 2019 - ongoing

Online Application Process Opens/Submittals

August 12, 2019

Online Image Submittals Deadline

August 20, 2019

Acceptance/Not Invited Notification to Artists

September 23, 2019

Shipped Art to N.O. Agent Deadline

October 7, 2019

All Artwork Delivered to NOAC

October 12, 2019

Artist's Reception and Awards

October 8 – November 3, 2019

Exhibit hours: 12:00 p.m. – 5:00 p.m. Daily

November 4, 2019

Show Closing/Art Takedown and Pickup

Alan Flattmann Workshop

October 9-11, 2019, New Orleans French Quarter.

Plain Air Pastel & Watercolor Sketching for three days in the historic French Quarter. The workshop will help beginners and advanced artists conquer the challenges of painting cityscapes. Alan will demonstrate with pastels and show how he combines sketching with watercolor to create detailed studies on location. The New Orleans Art Association will provide transportation to painting sites in the French Quarter.

Juror - New Orleans Art Association National Show

Alan Flattmann

www.alanflattmann.com, a PSA Master Pastelist and PSA Hall of Fame Honoree. His work is the subject of four books: *An Artist's Vision of New Orleans* (2014), *The Art of Pastel Painting* (1987 & 2007), *Alan Flattmann's French Quarter Impressions* (2002) and *The Poetic Realism of Alan Flattmann* (1980). He is a founder and president of the Degas Pastel Society.



Don't miss this opportunity to visit New Orleans and improve your painting skills! Enroll in this workshop by completing the form below. We look forward to having you join us!

Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Email _____

I have enclosed _____ \$350 full tuition for nonmembers

_____ \$300 for NOAA Members

September 9, 2019 unless place in workshop can be filled by another student. Maximum number of students 15.

Make check payable to: New Orleans Art Association

**Mail with enrollment to: New Orleans Art Association Darlene Johnson,
3950 S. Pin Oak Ave. New Orleans, LA 70131**

Questions? Call Darlene Johnson 504 289-7117 or email darlenejohnson@yahoo.com