

Call for Entries

PASTEL
SOCIETY OF
AMERICA

FORTY-SIXTH ANNUAL EXHIBITION

Enduring Brilliance!

An open juried exhibition for pastels only

SEPTEMBER 4 – SEPTEMBER 29, 2018

\$40,000 in Awards
\$10,000 in Collectors Purchases
Online entry deadline:
Midnight PST, June 11, 2018

Hall of Fame Honoree

Diana DeSantis PSA-MP

Friend of Pastel Honorees

Claire V. Paisner PSA and Pierre-Yann Guidetti

Gallery Tour and Reception

Richard G. McKinley PSA-MP, HFH
Friday, September 21, 6PM

Demonstration

Susan M. Story PSA-MP
Saturday, September 29, 1PM – 3:30PM

The Grand Gallery

The National Arts Club
15 Gramercy Park South, NY, NY, 10003

Gallery Hours

Mon–Fri, 9AM – 11AM and 3PM – 5PM;
Saturday, 9AM – 5PM

Gallery visits are subject to change
on a daily basis.

Please call 212.475.3424 in advance
for viewing availability.

2017 Annual Open Exhibition Awards More than \$40,000

PSA Founders Award donated by The Flora B. Giffuni Foundation	5,000
Art Spirit Foundation Dianne B. Bernhard Gold Medal Award	3,000
Great American Artworks Award - The Full Monty Plus	Value 2,710
Lila Gold Memorial Award donated by Duane Wakeham PSA-MP & Richard Sutherland	2,000
Dixon Ticonderoga Winner's Choice Award	Value 1,850
Great American Artworks Award - The Mini Monty	Value 1,650
Herman Margulies Award for Excellence donated by Dianne B. Bernhard	1,500
Black Art Materials Award	Value 1,500
Chantpak, Inc. - Schmincke Award	Value 1,400
Flora B. Giffuni & Joseph V. Giffuni Memorial Award donated by JoAnn Wellner	1,000
Kenneth Wellner Memorial Award donated by JoAnn Wellner	1,000
Richard McKinley Mentorship Award in memory of Margaret Stuh-Mayer	1,000
Pastel Journal Award	1,000
Pastel Society of America Award in memory of Flora B. Giffuni	1,000
President's Award donated by Jimmy Wright	1,000
Advancement of Pastel in Modernism Award donated by Aylene Thek	1,000
Jack Richeson & Co. Gold Award	Value 1,000
Savoir-Faire/Sennelier Award	Value 1,000
Pastel Societies of the Southeast Award donated by:	750
Pastel Society of Tampa Bay (200); Pastel Society of North Carolina (150)	
Alabama Pastel Society (100); Degas Pastel Society (100); Pastel Society of North Florida (100)	
Southeastern Pastel Society (100)	
Yang Family Award donated by Nancy Yang PSA & Andrew Yang	550
National Arts Club Award	500
Albert Handell Award with thanks and in fond memory of Flora B. Giffuni	500
Painters in Pastel Award donated by Carrie Raeburn PSA-MP & John Raeburn	500
Pastel Societies of New England Award donated by:	500
Connecticut Pastel Society (200); Pastel Painters Society of Cape Cod (100)	
Pastel Society of Maine (100); Pastel Society of New Hampshire (100)	
Pastel Societies of the West and Southwest Award donated by:	500
Pastel Artists of Hawaii (150); Pastel Society of the West Coast (150)	
Pastel Society of New Mexico (100); Pastel Society of the Southwest (100)	
Terry Ludwig Pastels Award	Value 500
Jack Richeson & Co. Silver Award	Value 500
PastelPastel Award	Value 500
HK Holbein, Inc. Award	Value 480
Pastel Award for Excellence donated by Joseph R. Dehano	350
Pastel Society of Canada President's Award donated by Anita E. Kertzer PPC, PSA	350
Great American Artworks Award - Travel Minis	Value 325
Royal Talens/Rambbrandt Soft Pastels Award	Value 325
Jack Richeson & Co. Bronze Award	Value 300
Pastelogram Award donated Anonymously	300
Pastel Societies of the MidAtlantic Award donated by:	300
Maryland Pastel Society (100); Pastel Society of New Jersey (100); Pastel Society of Western New York (100)	
Pastel Societies of the Midwest Award donated by:	300
Central Pennsylvania Pastel Society (100); Chicago Pastel Painters (100); MidAmerica Pastel Society (100)	
Salmagundi Club Award	300
Marge Levine Memorial Award for Inspirational Expression	300
Yai Cai Paper Award donated by China Pastel Network	300
Atlantic Papers Award	Value 300
FineArtsStore.com & Henri Roché Selection Award	Value 300
Bill Creevey Award for Pastel Innovation donated by Barbara Genco	250
Michele Aglin/Pastel Etc. (Girault) Award	Value 250
Allied Artists of America Award	200
American Artists Professional League Award	200
M.H. Hurfmann-Armstrong PSA Award	200
Herman Margulies Bequest Award	200
ShowSubmit Award	200
Art du Pastel en France Award	150
Multimedia Artboard Award	Value 100
Catherine Lorillard Wolfe Art Club Award	100
Kent Art Association Award	100
Ridgewood Art Institute Award	100

JURY OF SELECTION

- Rainie Crawford PSA-MP, HFH (CT)
- Colette Ody Smith PSA-MP (WI)
- Jimmy Wright PSA-MP, Exhibition Chair (NY)

JUROR OF AWARDS

Calvin Brown
Associate Curator of Prints and Drawings, Princeton University
Art Museum

Calvin Brown holds degrees from Cooper Union and Yale University in studio art. He brings with him an extensive background as a practicing artist and printmaker, as well as more than 35 years of experience in museum print rooms. His specialty is modern and contemporary prints and drawings.

Brown worked at Addison Gallery of American Art, Yale University Art Gallery, Wadsworth Atheneum, and the Metropolitan Museum of Art. Arriving in Princeton in 1997, he has since organized dozens of exhibitions and installations drawn from the Museum's collection of prints and drawings. He has also had primary responsibility for the installation of several major exhibitions.

GALLERY TOUR AND RECEPTION

Richard G. McKinley PSA-MP, HFH
Friday, September 21, 6 – 8PM

Richard McKinley PSA-MP, HFH was inducted into PSA Hall of Fame in 2010. In 2012, he was honored as the Pastel Laureate of the Pastel Society of the West Coast. McKinley was appointed a governor of the PSA board in 2015 and elected president of the International Association of Pastel Societies in 2017.

He is a frequent contributing editor for *Pastel Journal* magazine. An avid plein air painter, McKinley is a well-known workshop instructor whose gallery tour of the annual exhibition is immensely popular.

DEMONSTRATION

Susan M. Story PSA-MP
Saturday, September 29, 1PM – 3:30PM

A Pastel Society of America Master Pastelist, Susan Story also serves on its Board of Governors. An artist all her life, she says, "The image I convey to the viewer is a very personal one. In my paintings, I strive to express the emotions I experience when observing and being present with my subject in nature. I'm intrigued by complex angled lines, textures, and shapes: the chaos, as well as the order, of nature."

Winner of many awards and medals, Story has appeared in several solo exhibitions, as well as in both juried and invitational group exhibitions. She has been selected to show at the Butler Institute, Pastel Association of Taiwan International Show, and the Guggenheim Pavilion. Susan and her work have been featured in *Pastel Journal* and will also be featured in the forthcoming F&W publication, *Pure Color 2*.

WORK ELIGIBLE

Open to all artists—members and non-members.
Traditional soft pastels only –
no oil pastels.

Original artwork only. All paintings done in a school, school-monitored studio or workshop, or under instructor supervision or copied from published photographs or photographs made by someone other than the artist or painted over a mechanical reproduction are ineligible and will be rejected.

All subjects and styles are eligible, from traditional to contemporary.

Artwork surface must be predominantly (80%) pastel.

Size limit including frame: 48" in either direction. Oversized work will not be juried. If a framed painting arrives that exceeds size limitations, it will not be hung. Work must be firmly framed with screw eyes and strong wire, ready to hang.

Work must be for sale – no NFS or POR. A 25% donation to the Pastel Society of America will be accepted on all sales.

PROCEDURE FOR ENTRY

Entry fee will not be refunded. PSA will accept only online entries. Please read instructions below carefully. All entries must be submitted online through the Home page or Annual page of the PSA website www.pastelsocietyofamerica.org.

No CDs or email images will be accepted. Each artist may submit up to three images. Images are to be 300 dpi resolution with 1200 pixels on the longest side saved as a high quality jpg.

Files should be saved as last_name_first_initial_title.jpg. Example: Wright_Jimmy_White SF on Orange.jpg

ONLINE ENTRIES FEES

PSA members: \$30/1 entry;
\$35/2 entries; \$45/3 entries.
Non-members: \$40/1 entry;
\$45/2 entries; \$55/3 entries.
Limit 3 entries.
Entry fee is non-refundable.
Submissions by Master Pastelists must now be juried for admission.

ACCEPTED WORK

Artists of accepted work will receive an exhibition label by email. Label must be filled in completely and affixed to the back of painting, in upper-right corner. Incorrectly sized or labeled work will not be considered. Painting submitted must be identical to accepted JPEG.

Please note: Incorrectly sized or labeled work will not be considered; changes in the price of the painting between entry and receiving will not be honored; the Collectors Purchase is a flat \$1,000.

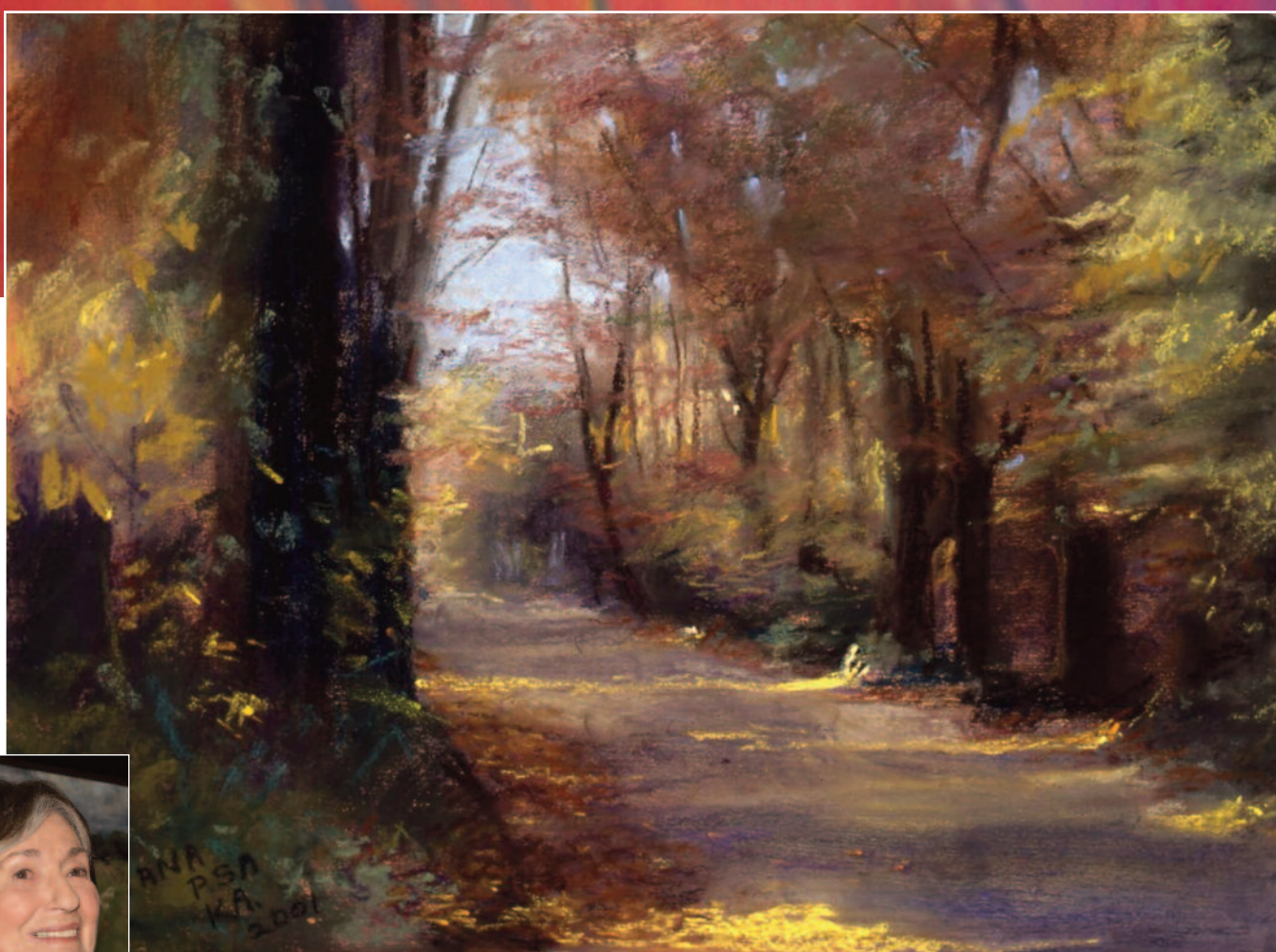
SHIPPING AGENT

Safe Art Transport, Inc. (SAT)
19-40 Hazen Street
East Elmhurst NY 11370
Phone 718.392.8910
evan@safeart.com

PSA is not responsible for any damages on delivery or return of artwork.

A catalog of the exhibition will be available. The exhibition will be available for viewing online.

LIABILITY: Neither the Pastel Society of America nor the National Arts Club, its officers, or employees will be responsible for loss or damage to pastels, however caused. Your entry in this exhibition also constitutes agreement for reproduction rights for this exhibition. Submission of entry constitutes agreement to all conditions in this prospectus stated therein.



HALL OF FAME HONOREE

Diana DeSantis PSA – MP

Diana DeSantis has been a dearly loved and sought-after instructor of still life, landscape, and portraiture in the PSA School for Pastels since 2011. Her students have always found her to be a generous teacher and guide to the medium and have a habit of retaking her classes because of her consummate painting skill, as well as her careful attention to their artistic growth.

DeSantis has received recognition in national and international publications, both as an award winner and as an author. She has appeared in, among others, *Pastel Journal*, *American Artist Magazine*, *Artists Magazine*, and *Pastel Artist International*. Her paintings have also been featured in *Best of Pastel*

1986 and 1998, and in *Pastel Impressions* 1997. Her landscape paintings have traveled to the Hermitage in St. Petersburg, Russia; Normandy; France; and Italy. A lover of plein air painting, her landscapes are in many private collections.

A graduate of Parsons School of Design, DeSantis also attended Traphagen School of Design and the Art Students League of New York. She is currently affiliated with the Francesca Fine Art Gallery & Portraits North and the Behr-Thyssen Gallery in New York. She is an official Coast Guard Artist. DeSantis has had 10 solo shows and has received 15 gold medals and more than 200 awards. Her name is listed in *Who's Who in American Art*.

FRIEND OF PASTEL HONOREES

CLAIRE V. PAISNER PSA

Claire Paisner uses her considerable artistic skills as a pastelist to portray her vibrant city of New York with vivid color, impressionist strokes, and the stop-motion of walking figures going about their city chores. As an active Pastel Society of America board member from 2001 to 2011, Paisner edited the organization's magazine *Pastelogram*, sometimes to the tune of twice a year! She was also responsible for the PSA Annual Exhibition catalog. Before devoting herself to pastels, Paisner was successful as a journalist and a public relations executive. Born in Boston, she is a graduate of Cornell University and has a Master's Degree from Harvard University. Her pastels appear in the books *Best of Pastel 2* (1998) and *Art of Pastel in France* (2005). She is listed in *Who's Who in American Art* (2008) and is represented by J. Lippmann Fine Arts of Irvington-on-Hudson, New York.

PIERRE GUIDETTI

Pierre-Yann Guidetti met Flora Giffuni in the summer of 1981. He was then an envoy of the Sennelier family. Those years ago they made a commitment to each other to promote pastels in America. Since that day, supporting the pastel medium, and the Pastel Society of America, has been extremely important to him.

Guidetti has been a constant and generous supporter of PSA. As co-founder and CEO of Savoir-Faire, he has remained fascinated by the charm and attraction of importing creative materials and with the opportunity of bringing the traditions of the Old World to the New. He has traveled the United States, interpreting artists' needs and aspirations by sourcing and importing the world's finest creative materials. His generosity to PSA has shown itself in his loyal attendance at the PSA Materials Fair and most recently in his sponsorship of PSA's 45th Annual Exhibition catalog.

CALENDAR OF EVENTS

June 11, 2018, Monday
Midnight PST

DEADLINE FOR ONLINE ENTRY

August 27, Monday
10AM – 1PM ONLY

RECEIVING Crated work will not be accepted!

All work must be delivered uncrated by the artist or agent to the Grand Gallery (not the reception desk) of the National Arts Club, 15 Gramercy Park South, New York NY 10003.

SEPT 4, Tuesday

EXHIBITION OPENS TO THE PUBLIC

SEPT 21, Friday, 6PM

GALLERY TOUR & RECEPTION – Richard G. McKinley PSA-MP, HFH

SEPT 22, Saturday
10AM – 4PM

MATERIALS FAIR

SEPT 23, Sunday, 4PM

AWARDS CEREMONY

SEPT 23, Sunday
6:30PM

46th ANNUAL DINNER
Reservations and payment no later than Sept. 12, 2018.
No cash at the door.

SEPT 24 – 26

PASTEL WORKSHOP

The Prosaic Landscape Made Poetic with Richard McKinley PSA-MP, HFH

SEPT 29, Saturday
1PM – 3:30PM

WEEKEND DEMONSTRATION

Susan M. Story PSA-MP

SEPT. 29, Saturday
3:30PM – 5PM

PICK-UP OF EXHIBITED WORK

SEPT. 30, Sunday
1PM – 3PM

FINAL PICK-UP OF EXHIBITED WORK

Work not picked up will be sent to Safe Art Transport and artist will be charged for storage. No exceptions allowed!