



**MEMBERS  
SPRING ONLINE  
EXHIBITION  
PROSPECTUS**  
**April 1, 2021 – May 31, 2021**



Dedicated to the Memory of Rosemary Daly  
1943 – 2020

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## SHOW PROSPECTUS

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### Key Dates

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**MON., MARCH 1 – SUN., MARCH 14, MIDNIGHT, EST: Time Period for Online Entries**

**MON., March 22: Award Winners Notified by Email**

**THURS., APRIL 1: Show Goes Live Online**

**MON., MAY 31: Show Ends**

**Website: [www.hvart.org](http://www.hvart.org)**

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### Judges for Awards Selection

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**Jim Schantz** is a landscape artist who works in oils and pastel. Each work by Jim is a symphony of complementary elements—light and shadow, fine and broad strokes, warm and cool tones, movement and stillness—all harmoniously balanced in the perfect metaphor for the ebb and flow of our daily lives.

To find out more about Jim and his work, go to [www.jimschantz.com/](http://www.jimschantz.com/)

**Mary Sipp Green** is a landscape painter who is superlative in her ability to invite the viewer into her emotional and atmospheric landscapes and seascapes. Her intensely saturated colors evoke an immediate sense of place and a privileged window on an intimate tableau.

To find out more about Mary Sipp Green, go to <https://marysippgreen.wordpress.com/>

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### Cash Awards

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**Housatonic Valley Art League Awards; any medium**

**One (1) \$100 cash prize for “Best in Show”**

**Two (2) \$50 cash prizes for “Awards of Excellence”**

**Three (3) \$25 cash prizes for “Honorable Mentions”.**

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### Entry

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**Open to HVAL current members only.**

**UP TO THREE (3) ENTRIES** may be submitted.

**\$10 for 1 entry**

**\$20 for 2 or 3 entries**

If your membership has lapsed, or you wish to become a new member, you may join prior to entering the show online, by visiting the “Membership” page on [www.hvart.org](http://www.hvart.org). Your membership will be valid through Dec. 31, 2021. HVAL membership dues is \$50 per calendar year. All eligible entries will be in the show.

**PRIZES:** Independent judges will review all entries and choose the six works that stand out, which will be awarded certificates and cash prizes (one Best in Show \$100; two Awards of Excellence \$50 each; and three Honorable Mentions \$25 each). Only one award per artist. Decisions of the judge is final.

**ELIGIBILITY:** Each entry must be an original two or three dimensional work of art that is for sale.

Acceptable media include oil, acrylic, watercolor, gouache, pastel, ink, pencil, scratchboard, sculpture, ceramic, monoprint, serigraph, relief print, collage, encaustic, photography, or mixed media (combination of the foregoing). Computer art is only acceptable if it’s created by the artist’s hand and input by stylus or is a digitally processed photograph. Copies or prints of paintings are not eligible.

**ENTRIES** must be recent works (within the past two years), and not previously exhibited in a Housatonic Valley Art League Show. Work must be original with the submitting artist, not copied from another artist/photographer’s work, nor from previously League-shown work, nor touched by a class/workshop teacher. Each entry to be signed, and either framed or unframed, ready to be shipped.

**SIZE:** No limit on size.

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## HOW TO ENTER

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### PREPARE YOUR DIGITAL IMAGES FOR UPLOAD INTO THE ENTRY SYSTEM

If assistance is needed, contact Harvey Kimmelman at (413) 229-5951 or at [kimmelman@mac.com](mailto:kimmelman@mac.com).

(Do these steps below before starting your entry.):

1. Set camera for a very high-quality image. Use a tripod and make certain camera is perfectly square and level with the painting.
2. Transfer image to computer. Make a copy of image and work with the copy. Crop out mats, frames or untidy edges – only your painting should appear in the image. Only make computer adjustment to lighten or darken the image if exposure is not correct.
3. Re-save at resolution 72 ppi and Re-size to 1920 pixels on the longest side.
4. Save as high-quality jpg. Then check the size of the jpg file; if it is larger than 2 Mb, re-save with slightly lower jpg quality to increase compression and reduce file size. Files larger than 2 Mb will not be uploaded.
5. Files should be saved as: last\_name\_first\_initial\_title.jpg (abbreviate title if lengthy).

**Example: Vermeer\_J\_TheMilkmaid.jpg**

### TO ENTER ONLINE:

- Follow the image preparation guidelines above.
- Then go to the website [www.showsubmit.com](http://www.showsubmit.com).
- Click the *Log in to Artist Account* button at upper right on the home page.  
If you have an account at ShowSubmit, click the *Existing Account* button, otherwise click *New Account* and create your artist account including login password.
- Once in your artist account, click the *New Show Entry* button, locate the *HVAL show* in the list of shows that are open for entry, and click the *GO* button.
- On the entry page be sure to indicate that you are an HVAL member.
- Click the *Add Image* button to select and upload each image, and edit and save the image information if necessary.
- BEFORE clicking the *SAVE & Proceed* button, click the *USE* checkbox next to each image you actually want to enter into the show.
- At checkout, confirm that the images listed are the ones you want to include, then click to pay with credit or debit card.
- You will receive a confirmation email from the system with your artist and image information including thumbnails of your images.

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## SALES

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All exhibition entries must be for sale and should be reasonably priced. Works labeled “**Not For Sale**” will not be accepted. The maximum sales price for one piece **can not be more than \$3,000**. Portraits should be priced as for a similar work. All work shown online will be listed and priced as **unframed**, unless otherwise specified by the artist.

A Commission of **20%** will be deducted from all sales.

Any interest on the part of a buyer is handled by contact through HVAL to protect the artist’s privacy and from scam. (There are many scams perpetrated on artists so please be on your guard if contacted directly.)

The **buyer** is responsible for paying any and all shipping costs as well as any applicable sales tax.

The **artist** handles the packing and shipping and agrees to ship the art within 10 days of purchase.

Payment is made to **HVAL**, who in turn will deduct its commission, any credit card service charge, and sales tax from all sales and pays the balance to the artist by check at the end of the show.

The **buyer** is purchasing the artwork unframed as presented by the artist on the website, unless otherwise stated. In the event where the buyer is not satisfied with the artwork purchased for any reason except damage, the buyer will be responsible for shipping it back to the artist. When the artist gets it back in the same original condition as when shipped out, the buyer is refunded their money less a small handling charge (TBD).

SUBMITTING an entry means acceptance of the above conditions.