



29th NATIONAL PASTEL PAINTING EXHIBITION GOES "HYBRID"!

July 9 - August 31, 2021

ONLINE 24/7 at www.pastelsnm.org

and simultaneously ON DISPLAY at

Millicent Rogers Museum

1504 Millicent Rogers Road ❖ Taos, NM

Thursday - Saturday, 10am - 4 pm

This annual exhibition is among the best pastel shows in the country! You are invited to submit up to 3 paintings for jury consideration.

JURORS of selection...

Stephanie Birdsall, Christine Swann, and Dug Waggoner will independently score entries to determine which paintings will be in the exhibition.

JUDGE of awards...

Nancie King Mertz

Awards chosen from all accepted paintings.

AWARDS

Awards announced at gala opening reception on Friday, July 9, 2021

1st place \$1500 cash

2nd place. \$1000 cash

3rd place. \$750 cash

4th place \$500 cash

There will also be numerous sponsor awards, expected to total more than \$10,000 in value.



In PSNM's efforts to promote the fine art of pastel painting, our 2021 show will become a "hybrid"

by merging an actual

in-person exhibit with a "virtual" digital gallery. When submitting your entry, please select from the following options:

- Will Hand-deliver painting(s)
- Will Ship paintings(s)
- Digital display only

Artists living in New Mexico and surrounding states are encouraged to deliver their accepted paintings, while artists from around the globe can elect to have their accepted painting displayed only in the "virtual" digital gallery.

All accepted paintings will be included in a digital catalog as well as the digital gallery.

Pastel Society of New Mexico ❖ PO Box 3571 ❖ Albuquerque, NM 87190

www.pastelsnm.org

29th NATIONAL PASTEL PAINTING EXHIBITION

DIGITAL ENTRY PERIOD

Monday, Feb. 15 - Saturday, April 17, 2021

Prospectus - page 2

GENERAL REQUIREMENTS

Entry is open to all artists over the age of 18, without regard to geographic location.

Paintings not adhering to criteria below will be rejected.

- **ORIGINAL ARTWORK ONLY.** *Source material must be available to PSNM upon request.*
- All work must be *at least* 80% soft pastel.
- All work must be for sale.
- Minimum sale price: \$500.00
Artist will receive 50% of sale price.

NON-ELIGIBLE WORK (based on PSA guidelines)

includes: Paintings done in a school, school-monitored studio or workshop, or under instructor supervision; copied from photographs taken by someone other than the artist without written authorization from the photographer; copied from published photographs, compositions from published sources or based on another artist's work; works painted over a mechanical print; copies or reproductions; work older than two years; work which has previously won a national award; collaborative work; work previously accepted by a PSNM National Show.

AGREEMENT OF ENTRY & LIABILITY

All reasonable care will be taken with paintings.

However, neither PSNM, its officers or volunteers, Millicent Rogers Museum and its employees, nor employees of shipping agent will be responsible for loss or damage.

PSNM strongly recommends artists carry independent insurance. If you rely on shipper's or carrier's insurance, be certain you understand their policies.

- PSNM reserves the right to reproduce accepted artwork for publicity purposes.
- PSNM reserves the right to reject work deemed unsuitable for public viewing.
- All accepted work (*no substitutes*) that is going to be delivered must be framed and received as specified in this prospectus.

If accepted work is not available for the exhibition, the artist must donate 30% of the stated sales price to PSNM. The artist will also be prohibited from exhibiting in PSNM shows for the next 13 months.

ONLINE ENTRY

Go to <http://www.showsubmit.com>

Scroll down to find the PSNM listing.

Instructions for submitting Digital Files are on the Online Entry Form.

DIGITAL REQUIREMENTS

Image size: 900 pixels on longest side

Resolution: 300 dpi

In Image Size dialog box, first set resolution to 300 dpi. Adjust dimension so longest side of image is 900 pixels. *Since dimensions are linked, this will automatically adjust the shorter side.*

File Format: jpg (JPEG) - highest quality

File Name Protocol:

Painting Title (*Upper and lower case, with no spaces between words. Include as much of title as possible, up to maximum your computer allows for file names.*)

EXAMPLE: Painting Title: Snow in Summer

Image File name: SnowinSummer.jpg

If a professional photographer (*or anyone other than yourself*) creates your image file, please be sure all the Digital Requirements described above are followed.

NOTE: *Any file received that is not correctly formatted or named may be rejected.*

ENTRY FEES

Fees are non-refundable and **must** arrive by Saturday, April 17, 2021. (*See Payment Options below.*)

PSNM Members: \$40 for up to 3 entries.

Non-Members: \$45 for up to 3 entries.

NOTE: Only artists who are PSNM members at the time they submit their entry for the show may accrue points toward Signature Membership.

Non-members may join PSNM prior to paying show entry fee by completing Membership Application at: www.pastelsnm.org and paying annual dues with a credit card via PayPal.

PAYMENT OPTIONS

1) Pay by CREDIT CARD on Show Submit website
or

2) by CHECK (*payable to PSNM*) mailed to:
PSNM, PO Box 3571, Albuquerque, NM 87190

JURY NOTIFICATION

Acceptance message will be sent via email by Monday, May 24, 2021.

Acceptance message will include a *pdf* attachment with painting labels and forms. You will need to print and complete them. Detailed information regarding framing, delivery, shipping and handling will also be included in the *pdf*.

MINIMUM/MAXIMUM DIMENSIONS

- ☛ Minimum **PAINTING** dimension: 8"x10" (or 80 sq. in.)
- ☛ Maximum **PAINTING** dimension: 36" in any direction

FRAMING REQUIREMENTS

- ☛ Work **must** be sturdily framed and ready to hang, with strong screws and wire.
- ☛ *NO* name plaques on the front of the frame or mat, and no signed mats.
- ☛ *NO* metal frames will be accepted.
- ☛ Use glass (*please, no* "non-glare" or "frosted" glass). For 850 sq. in. or larger *shipped* paintings, Plexiglas is acceptable.

DELIVERY OF ACCEPTED WORK

HAND-DELIVERED WORK must arrive at Millicent Rogers Museum, 1504 Millicent Rogers Rd., Taos on Monday, June 28 or Tuesday, June 29, 2021.

SHIPPED WORK must be delivered to:

PSNM National Show
c/o TAOS CRATING
1103 Paseo del Pueblo Norte, Suite 1
El Prado, NM 87529

SHIPPING INSTRUCTIONS

**Paintings *MUST* arrive at
TAOS CRATING between**

Wednesday, June 16 and Wednesday, June 23, 2021

- ☛ Ship with a commercial carrier, such as UPS or FedEx. **DO NOT** ship with the United States Postal Service!
- ☛ Cost of shipping the painting(s) is the responsibility of the artist, both *to* and *from* show.
- ☛ **Taos Crating Handling Fees:**
Airfloat Strongbox or U-Line Deluxe Art Shippers - \$50 per container;

Other types of corrugated shipping containers - \$60 per container;

Wooden crate - \$60 per container.

Additional paintings in same container of any type - \$20 each.

Fees cover receiving, storing, delivering, unpacking before show, picking up, re-packing and shipping paintings after show, exclusive of any shipping charges.

- ☛ **Storage rental fee:** Paintings arriving at Taos Crating earlier than June 16 will be charged \$5 per day, up to June 16, payable by artist.
- ☛ **Replacement shipping container cost** is payable to Taos Crating by artist for any box damaged in transit and deemed by Taos Crating as no longer usable.
- ☛ **Return shipping** by FedEx or UPS only. Return label and all other information **must** accompany your work.
- ☛ Investigate insurance coverage options and your carrier's insurance policies. Each artist is encouraged to obtain their own insurance.

Any shipping questions should be directed to Nicholas Tesluk:

phone: 505-908-6803

email: psnm.com@gmail.com

SHIPPING OF SOLD PAINTINGS

- ☛ Artists will be notified when painting(s) sell.
- ☛ Customers/collectors shall pay all packing and shipping charges, insurance costs and other handling expenses for the shipping and delivery of artwork purchased by them.

RETRIEVAL OF HAND-DELIVERED PAINTINGS

All *unsold* **HAND-DELIVERED** paintings **must** be retrieved from Millicent Rogers Museum by the Artist, or their representative, on Wednesday, Sept. 1, 2021.