



## **Rochester Art Club 2021 Signature Member Exhibition PROSPECTUS**

***We are pleased to offer both a LIVE and a VIRTUAL exhibition this spring!***

### ***Where:***

The Rochester Art Club 2021 Signature Member Exhibition will open in person to the public at The Village Gallery, 3119 Main Street, Caledonia, NY. On opening night, Friday April 9th (First Friday) the gallery will stay open until 8 pm. Regular gallery hours are Friday, Saturday and Sunday 10-4 pm. The exhibition will run through Saturday, May 1st. For more information, call The Village Gallery at (585) 294-3009 or email [thevillagegallery@outlook.com](mailto:thevillagegallery@outlook.com). The Village Gallery is owned by RAC member Bill White and his wife Linda.

The virtual exhibit will kick off with an Awards Ceremony on Thursday, April 8th at 7 pm, presented on the [RAC Facebook page](#). After the ceremony, the online exhibit will be viewable at [RochesterArtClub.org](http://RochesterArtClub.org).

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### ***Juror: Ken DeWaard***

After receiving his Bachelor of Arts with honors, Ken began working in a commercial art studio in Chicago. He continued his studies at the American Academy of Art, where he studied with nationally recognized watercolorist, Irving Shapiro. Upon Irving's recommendation, Ken joined the acclaimed Palette and Chisel Academy of Fine Art in Chicago, where he soon began studying with **Scott Burdick** as well as **Dan Gerhartz**. It is here that Ken adapted his direct and pure approach as well as his bravura brush style, which he achieves by painting directly from life.

Strongly inspired by John Singer Sargent, Joaquin Sorolla, William Wendt, Edgar Payne, Nicolai Fechin, and the Russian Impressionists, Ken finds himself painting an array of subject matter from everyday life. Ken continues to travel throughout the United States as well as Italy, China, and Russia. He has won numerous awards around the country in many of the top Plein Air Competitions including the coveted Artist Choice awards, Best of Show, along with a host of various other awards.

Ken and his family left the Driftless area of Wisconsin and relocated to mid-coast Maine where the Mountains Meet the Sea. The area is absolutely gorgeous and full of inspiration, with so much to paint! For more information please visit Ken's website at <http://www.kendewaard.com>.

### **Awards**

Best of Show Award (\$100 cash), Rochester Art Supply Award (\$50 gift card), six Juror Awards (\$50 each), six Merit Awards (\$25 each). The Judge will give one award per member.

### **Sales**

The Village Gallery will retain a 30% commission on works sold during the exhibit. Artists will be paid within 30 days after the close of the exhibit. Artwork is to be for sale and remain in the gallery for the duration of the show, **unless sold**.

### **Eligibility and Show Rules**

1. Entrant must be a RAC Signature member in good standing as of December 1st, 2020. Associate members are not eligible to enter this exhibition.
2. Entry must be submitted online at ShowSubmit **by midnight on Wednesday, March 17th**.
3. Work entered must be for sale.
4. Entries must be created within the last two years and not been shown at any previous RAC or other juried art show within Monroe County.
5. All aspects of entry must be the artist's original work including subject, photography, composition, drawing, and painting. Entries may not be produced in any class or workshop.
6. Two- and three-dimensional works and nudes will be accepted into this exhibition.
7. Not acceptable: diptych or triptych paintings, mechanical reproductions, photography, crafts, video, computer-generated, or installation art.
8. Size limitation: please submit up to 3 pieces for a combined diagonal measurement of 72", including mat and frame.
9. Saw-tooth hangers ARE NOT allowed. All paintings must be dry, securely framed or gallery wrapped, and supported by picture wire only. Please make sure that your wire ends are

covered with tape to prevent injuries to the hanging committee. We reserve the right to refuse framing that does not meet these guidelines.

10. RAC does not anticipate damage or theft; however, neither The Village Gallery nor RAC is liable for loss, theft, or damage of art works during any phase of this exhibit.
11. The artist grants permission to reproduce work for educational or publicity purposes only. Copyright will be attributed to the artist. Entry into this exhibition constitutes agreement with all conditions set forth in the prospectus, and is your commitment to participate.

### ***Online Entry Process with ShowSubmit***

- You may submit your digital images online at [showsubmit.com](http://showsubmit.com).
- Up to 3 digital images are allowed.
- Your image should show only the artwork, no frame.
- A non-refundable entry fee of \$10 per image is required. This entry fee is paid via credit or debit card through showsubmit.com.
- Images should have a minimum of 1600 pixels on the longest side, with a resolution of 72 dpi/ppi.
- The file must be saved in high quality .jpg format, with the file name consisting of the artist's last name, underscore, first initial, underscore, painting title, .jpg.  
(For example: **Jones\_D\_Summer Fun.jpg**.) The title may be abbreviated if necessary.
- Medium and size are information you can add during the entry process.
- For help with photo sizing and preparation: <https://www.showsubmit.com/photoprep.htm>  
If difficulty arises with image sizing or upload, the artist should feel free to contact Joe Baker at [office@showsubmit.com](mailto:office@showsubmit.com) for help.
- Please add [office@showsubmit.com](mailto:office@showsubmit.com) to your safe senders list to receive notification that your entry has been received.

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### ***Important Dates***

**Show Submit registration deadline:** midnight on Wednesday, March 17th

**Notification of acceptance:** Monday, March 29th

**Delivery of accepted artwork** to The Village Gallery: April 3rd, 10 am to 4 pm or by appointment (calling the gallery # 585-294-3009)

**Video Awards Ceremony:** Thursday, April 8th at 7 pm on RAC Facebook page

**Online show opens:** Thursday, April 8 following award ceremony at <https://rochesterartclub.org>.

**Gallery show dates:** Friday, April 9th through Saturday, May 1st

**Pickup of art** from The Village Gallery: Saturday, May 1st, 4-5 pm or by appointment.

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***The Committee***

Vice President: Nancy Lane

Exhibitions Chair: Victoria Brzustowicz

Webmaster: Anna Schmidt

Online show assistants: Nancy Lane, Victoria Brzustowicz and Christine Norris

Publicity: Steve Bondurant, Brian O'Neill

***Artwork Tags for back of artwork***

Please cut apart and attach a form to the back of each of your artwork before delivery.

Artist Name	Artist Name	Artist name
Phone	Phone	Phone
Title of Painting	Title of Painting	Title of Painting:
Medium	Medium	Medium
Price	Price	Price